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## **PRESS RELEASE**

### **YES welcomes its new member Montenegro Business Alliance**

**B**russels, Belgium, March 16, 2009 – YES, the European Confederation of Young Entrepreneurs, the pan-European organization bringing together 16 national federations and representing 40,000 individual entrepreneurs is introducing Montenegro Business Alliance (MBA), its new member, an association of entrepreneurs founded on the belief that the quality of life in Montenegro is directly linked to the country's economic health.

**T**he MBA is the leading voice of business in Montenegro with more than 500 members. Membership includes individual entrepreneurs, companies from Montenegro, 4 Montenegrin associations, banks, insurance companies and also all major foreign investors in Montenegro.

**T**he Mission of MBA is to improve the quality of life for all Montenegrin citizens through economic growth and prosperity. The organization aims to partner with the public and private sector as well as with international groups and individuals, in order to bring stability and sustainability to the economy of Montenegro.

**Y**ES shares the visions of MBA and looks forward to a prosperous and long-term collaboration that could bring both organisations closer to their objectives.